

Ernakulam Regional Cooperative Milk Producers' Union Ltd. (Ernakulam Milk Union), **milma**, was registered on 12.9.1985 with Ernakulam, Trichur, Kottayam and Idukki Districts in Central Kerala as its area of operation. The Union along with its sister unions (TRCMPU & MRCMPU) is affiliated to the Kerala Co-operative Milk Marketing Federation Ltd. KCMMF was set up in 1980 as the implementing agency for Operation Flood II in the State of Kerala. The goal of KCMMF is "the Socio-economic progress of the dairy farmer through procuring, processing and marketing of milk" The mission of **milma** is "farmer's prosperity through consumer satisfaction". The ERCMPU operates on the truly democratic lines of "of the farmer, by the farmer and for the farmer". The Union has an elected Board and all employees including the Managing Director are its own employees.

The Union procures milk from farmers through affiliated Anand Pattern Dairy Co-operatives (APCOS) as well as from the traditional societies, which are not affiliated. The Union could ensure consistent and remunerative price to milk producers even when prices of most of other agricultural produces were volatile. The prosperity of 2.79 lakh odd milk producers of the state depends upon the Ernakulam Milk Union's ability to provide an assured and regular market and remunerative price round the year for the milk produced by them.

Ernakulam Milk Union has four dairy plants viz., Ernakulam Dairy at Tripunithura, Trichur Dairy at Ramavarmapuram, Kottayam Dairy at Vadavathoor and Kattappana Dairy at Nirmala City. In addition, it has a Products' Dairy at Edappally, manufacturing Ghee, Sterilized Flavoured Milk, Peda, Ice cream, Yogurt etc. While milk from nearby societies are procured and processed at dairies, milk from hinterland is procured through 79 Bulk Milk Cooling Units (BMCUs) set up in the Dairy Coop Societies (DCS) and chilling centers located at Muvattupuzha and Chalakudy.

In consideration of a common identity for the quality of milk marketed by the Co-operative Sector **milma** joined hands with NDDDB in adopting a common mnemonic logo 'device of drop' and to strengthen the marketing activity of the organization.

All dairies and head office of the Union have ISO 9001:2008 certification.